

# Swiss Design Network Symposium 2008

«focused»Program:

30 – 31 May 2008

## Program: Friday, 30 May

09.30 – 10.00 Registration /check-in desk

10.00 – 10.15 Welcome:

## Morning sessions:

- 10.15 – 11.00            **Teal Triggs:** *Information Environments: Design Research and the Everyday*
- 11.00 – 11.45            **Kristina Niedderer:** *Practice in the Process of Doctoral Research*
- 11.00 – 11.45            **Karmen Franinovic:** *Basic Interaction Design for Sonic Artifacts in Context*

## Afternoon sessions

14.00 – 16.00 Parallel session:

### Track 1: Design Research and Teaching (MA)

- Axel Vogelsang: Rathna Ramanathan, *Changing perspectives: the Relationship Between Research, Writing and Visual Practice in MA Design Education*
- Silvia Luisa Pizzocaro: *Teaching Research Methods for Design. Experiences in Progress*
- Christian Woelfel Claudia Prescher: *A Definition of Design Knowledge and its Application to two Empirical Studies*

### Track 2: Methods and Processes in Design and Design Research

- Lysianne Lechot Hirt: *CreaSearch – Methodologies and Models for Creation-based Research Projects in Design*
- Melanie Kurz: *Theses on the Significance of the Model in the Form-finding Process*
- Claudia Mareis: *New Presentation Forms and Models for Qualitative Interviews in Medicine Management*

### Track 3: Design, Design Research & Industry

- Manuela Stefanie Lackus, Bernhard Rothbucher: *Interdisciplinary Method Development for the Operationalization of Product- and Brand Communication*
- Claudia Acklin, Hans Kaspar Hugentobler: *Design Management for Small and Medium-Sized Enterprises: Development of a Design Management Guide for the Use of Design and Design Management within Corporate R&D and Decision-Making Processes*
- Rosan Chow, Gesche Joost: *Best or Worst of the Two Worlds? - Experiences in Long-Term University-Industry Collaboration in Design Research*

16.00 – 16.30 Coffee Break

16.30 -17.00: Margaret Tillberg: *Collaborative Design: The Electric Industry in Soviet Russia 1973–79*

19:00 conference dinner

· **Saturday, 31 May 2008**

· 9:00 – 09.15 Registration/check-in desk

· **Morning sessions**

· 9:15 – 10.00 **Alain Findeli:** Research 'through' design and transdisciplinarity: a tentative contribution to the methodology of design research

· 10.15 – 12. 30: Workshops: *Teaching Design Research Design Research Methods Research and Partnerships*

· 12.00 – 14:00 Lunch

· **Afternoon sessions**

· 14.00 – 14.30 Workshop reports and appraisal

· 14.30-15.15 **Gavin Melles:** The academization of design and its consequences for the visual, textual and artefactual production of practice-based research

· 15.45-16.00 **Rosan Chow,** An-Institut Deutsche Telekom Laboratories, Technische Universität Berlin „Case Transfer Vs Case Study: An Evaluation on Case Study as a Method for Design Research“

· 16.00 Closure and Coffee

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for more information please contact [bettina.minder@hslu.ch](mailto:bettina.minder@hslu.ch)